

Amr Kawji

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PROFESSIONAL SUMMARY

Senior Video Producer and Cinematographer with 10+ years across broadcast journalism, brand storytelling, and AI-assisted production. Contributed to Catalyst, an Emmy-nominated documentary series for LinkedIn. Spent five years at Al Jazeera turning dense geopolitical and economic stories into narratives a global audience could follow. Built Moniify's production studio from scratch, covering lighting, camera, editing, and everything between concept and publish. Directed on-camera interviews with LinkedIn CEO Ryan Roslansky. Uses generative AI daily across ideation, prototyping, and post-production with Descript, Adobe Firefly, Higgsfield, and CapCut.

PROFESSIONAL EXPERIENCE

Video Producer & Cinematographer at Moniify

October 2024 - Present | Chicago, IL

- Runs production start to finish for a finance and entrepreneurship brand, from story research and scripting through filming, editing, and publishing across LinkedIn, TikTok, Instagram, and YouTube.
- Increased daily video output from 1 video to 4 to 5 videos a day, by designing an in-house studio from scratch and integrating AI-assisted production tools, including Descript and CapCut, into the editing workflow.
- Prototypes visual concepts in Adobe Firefly and Higgsfield before committing budget and shoot days to a new format.
- Works directly with founders and editors on messaging, tone, and accuracy, adjusting format and pacing as platform trends shift.

Freelance Video Producer & Editor

October 2023 - October 2024 | Chicago, IL

- Ran full video production, from pre-production through final delivery, for live-event and brand-campaign clients across Chicago on tight independent timelines.
- Produced social content and short-form video for small-business and lifestyle clients in food, beverage, and hospitality, handling each project from concept to publish.
- Consulted for Al Jazeera Media Network on a long-format travel documentary series shot in vlog style, applying broadcast-standard editorial judgment to build episodic stories that pulled in millions of views.

Social Content Editor at LinkedIn

March 2022 - September 2023 | Chicago, IL

- Contributed to Catalyst, a LinkedIn original documentary series that went on to earn an Emmy nomination.
- Interviewed CEO Ryan Roslansky on camera for the long-form series The Path, then cut the footage into short-form clips that became one of LinkedIn's best-performing recurring social series.
- Built LinkedIn Bites into a channel with 30,000 followers and average views of 100,000 per video within 3 months, by repurposing long-form original content into short-form clips for LinkedIn's social channels.
- Rebuilt the post-production pipeline across editorial, legal, marketing, and design, cutting the time from final approval to publish in half.
- Brought Descript into the editorial workflow for AI transcription and rough-cut assembly, speeding up how long-form interviews turned into platform-ready clips.

Video Producer & Editor at Al Jazeera Media Network

November 2016 - March 2022 | Doha, Qatar

- Edited close to 1,000 videos that drew hundreds of millions of views combined, by producing broadcast-ready multimedia content on geopolitics, economics, and culture for one of the world's largest news networks.
- Pioneered a mixed-media format combining motion graphics, archival footage, and data visualization to make complex subjects easier to follow without dumbing them down.
- Delivered publish-ready video at broadcast speed during breaking news for more than five years, holding editorial standards under real time pressure.
- Adjusted narrative structure and distribution as YouTube, Facebook, Twitter, and Instagram evolved, based on what the performance data showed.
- Worked with editorial leadership, designers, and cross-functional teams to shape story direction, visual identity, and publishing strategy across multiple verticals.

SKILLS

Production & Direction: Producing, Directing, Cinematography, Lighting & Camera, Field Production, Multi-Camera Production, On-Camera Interviews, Live-Event Video

Post-Production: Adobe Creative Suite (Premiere Pro, After Effects, Photoshop), Audition, DaVinci Resolve, Motion Graphics

AI-Powered Tools: Descript, CapCut (AI features), Adobe Firefly, Higgsfield, Claude, Generative AI for Ideation & Prototyping

Storytelling & Strategy: Documentary & Long-Form Storytelling, Executive & Technical Storytelling, Short-Form Video, Content Strategy, Platform Analytics

Collaboration: Cross-Functional Teamwork (Creative, Marketing, Communications, Technical Teams), Stakeholder Communication, Fast-Paced Production Environments

EDUCATION

Bachelor of Science, Political Science, Benedictine University, 2014