

PROFESSIONAL SUMMARY

Senior video producer with 10+ years managing full-cycle production for global media brands, from creative development and scheduling through cross-functional delivery. Built an in-house production studio from the ground up, rebuilt a multi-team approval pipeline spanning editorial, legal, marketing, and design at LinkedIn, and produced close to 1,000 broadcast-ready pieces at Al Jazeera on hard deadlines. Comfortable owning client communication, timelines, and creative reviews across teams, with daily use of AI-assisted tools to move ideas from concept to screen faster.

PROFESSIONAL EXPERIENCE

Video Producer & Cinematographer at Moniify October 2024 – Present
Chicago, IL

- Owns the full production lifecycle for a finance and entrepreneurship media brand, from story development and scheduling through filming, editing, and delivery across LinkedIn, TikTok, Instagram, and YouTube.
- Scaled daily output from 1 video to 4 to 5 videos a day by designing an in-house studio from scratch and folding AI-assisted tools, including Descript and CapCut, into the editing workflow.
- Prototypes concepts in Adobe Firefly and Higgsfield before committing budget and shoot days to a new format, cutting time spent on ideas that don't test well.
- Partners directly with founders and editors on messaging, tone, and creative direction, adjusting format and pacing as platform trends shift.

Freelance Video Producer & Editor October 2023 – October 2024
Chicago, IL

- Ran full video production, from pre-production through final delivery, for live-event and brand-campaign clients across Chicago, managing timelines and client communication on tight independent schedules.
- Consulted for Al Jazeera Media Network on a long-format travel documentary series shot in vlog style, applying broadcast-standard editorial judgment to build episodic stories that pulled in millions of views.
- Produced social content and short-form video for small-business clients in food, beverage, and hospitality, owning each project from concept through final client delivery.

Social Content Editor at LinkedIn March 2022 – September 2023
Chicago, IL

- Directed an on-camera interview with LinkedIn CEO Ryan Roslansky for the long-form series The Path, then produced the short-form cutdown that became one of LinkedIn's best-performing recurring social series.
- Built LinkedIn Bites into a channel of 30,000 followers averaging 100,000 views per video within three months, repurposing long-form original content into platform-native short-form clips.
- Rebuilt the post-production approval pipeline across editorial, legal, marketing, and design teams, cutting time from final approval to publish in half.
- Brought Descript into the editorial workflow for AI transcription and rough-cut assembly, speeding up how long-form interviews turned into platform-ready clips.
- Contributed to Catalyst, an Emmy-nominated LinkedIn original documentary series.

Video Producer & Editor at Al Jazeera Media Network November 2016 – March 2022
Doha, Qatar

- Edited close to 1,000 videos generating hundreds of millions of combined views, producing broadcast-ready multimedia content on geopolitics, economics, and culture for one of the world's largest news networks.
- Pioneered a mixed-media format blending motion graphics, archival footage, and data visualization to make complex subjects easier to follow without oversimplifying them.
- Delivered publish-ready video at broadcast speed during breaking news for more than five years, holding editorial standards under real-time deadline pressure.
- Adjusted narrative structure and distribution strategy as YouTube, Facebook, Twitter, and Instagram evolved, based on what the performance data showed.
- Partnered with editorial leadership, designers, and cross-functional teams to shape story direction, visual identity, and publishing strategy across multiple verticals.

LANGUAGES & TECHNOLOGIES

Production & Project Management: Full-Cycle Production Management, Creative Development, Project Scheduling & Resourcing, Cross-Functional Team Coordination, Client & Stakeholder Communication, Multi-Camera Production, On-Camera Interviews, Live-Event Video

Post-Production: Adobe Premiere Pro, After Effects, Photoshop, Audition, DaVinci Resolve, Motion Graphics

AI & Emerging Production Tools: Descript, CapCut AI Features, Adobe Firefly, Higgsfield, Generative AI for Ideation & Prototyping

Storytelling & Strategy: Documentary & Long-Form Storytelling, Executive & Technical Storytelling, Short-Form Video, Content Strategy, Platform Analytics

EDUCATION